BULK STRINGS PROGRAM



Retailer • Luthier • Guitar Tech • Musician

Everyone's a winner with Elixir® Strings Bulk Program

A cost effective restringing solution that keeps your Acoustic, Electric and Bass Guitar collection sounding new and feeling fresh for longer

- As a *retailer*, you need the guitars on your wall to stay in peak condition and inspire your customers to buy
- As a *luthier*, you want to deliver guitars with strings that offer unyielding durability and the longest-lasting tone—so they sound alive and perform at their best
- As a *guitarist*, you need your instrument to be ready to play whenever you are

Elixir® Strings

Elixir® Strings
TONE FOR LIFE™

A KEY TO BETTER PERFORMING GUITARS:

It can take several months between a guitar leaving the factory and finding an owner. In that time, hundreds of players might handle the strings. With other string brands, dirt, sweat, oils and air can quickly drain the life from strings - resulting in a flat performance.

With Elixir® Strings, our advanced proprietary technologies keep strings feeling and sounding fresh for longer. So you get the best playing experience, every time you play.

BULK PROGRAM BENEFITS:

- Keeps your guitar collection sounding and feeling like new for longer
- Is available in our most popular gauges for acoustic, electric and bass guitar
- Ships uncoiled without packaging for easier re-stringing
- Includes Elixir Strings hang tags
- Provides upsell opportunity for your repair shop and potential for increased revenue from a new lifetime Elixir Strings player

BULK PRODUCT LISTING

Product Description	Part No. (25 Sets)
Attune™ Acoustic Phosphor Bronze	
Custom Light (11-52)	21028
Light (12-53)	21057
Attune Acoustic 80/20 Bronze	
Custom Light (11-52)	23028
Light (12-53)	23057
Acoustic Phosphor Bronze with NANOWEB® Coating	
Custom Light (11-52)	16026
Light (12-53)	16057
Acoustic 80/20 Bronze with NANOWEB Coating	
Custom Light (11-52)	11026
Light (12-53)	11057

Product Description	Part No. (25 Sets)
Attune Electric Nickel Plated Steel	
Super Light (09-42)	24003
Light (10-46)	24053
Electric Nickel Plated Steel OPTIWEB® Coating	
Super Light (09-42)	19005
Light (10-46)	19055
Electric Nickel Plated Steel NANOWEB Coating	
Super Light (09-42)	12005
Light (10-46)	12055
Electric Bass Nickel Plated Steel with NANOWEB Coating	
4-String Light/Medium, Long Scale (45-105)	14078

Single bulk strings in quantities of 100 are available for select products.

With the purchase of bulk sets, you agree to display the provided hang tags and not to repackage the strings for individual resale.

Elixir® Strings

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