Elixir Strings

NEW Elixir® Attune™ 80/20

A NEW PREMIUM ACOUSTIC OPTION WITHIN THE ATTUNE™ FAMILY

The Elixir® Attune™ family was created to give players a new voice for their guitar—helping them better match their strings to their instrument, playing style, and musical expression. Building on the successful launch of Attune Phosphor Bronze Strings, the new Attune 80/20 Bronze expands the lineup with a brilliant, lively tonal option while delivering a natural feel and longest-lasting tone players expect from Elixir.

Elixir Attune. Feel the Difference. Hear the Revolution.



Key Selling Points

- Brilliant & lively tone
- Natural Feel
- Firm grip for greater control
- Handles aggressive playing
- Longest-lasting tone of any string today

Why Stock Attune 80/20 Bronze?

- Extends the recently launched Attune platform with a new 80/20 Bronze tonal profile
- Gives players more acoustic tonal choices to find their ideal sound
- Backed by the trusted Elixir brand and premium string leadership

Bright & Lively Tone. Natural Feel. Longest-Lasting

Part #	UPC	Description	Gauge	E-1	B-2	G-3	D-4	A-5	E-6
23002	7 3313223002 0	Attune™ Acoustic Guitar Strings 80/20 Bronze	Extra Light	.010	.014	.023	.030	.039	.047
23027	7 3313223027 3	Attune™ Acoustic Guitar Strings 80/20 Bronze	Custom Light	.011	.015	.022	.032	.042	.052
23052	7 3313223052 5	Attune™ Acoustic Guitar Strings 80/20 Bronze	Light	.012	.016	.024	.032	.042	.053
23102	7 3313223102 7	Attune™ Acoustic Guitar Strings 80/20 Bronze	Medium	.013	.017	.026	.035	.045	.056

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