Elixir Strings

NEW Elixir® Attune™ Electric Strings

THE ATTUNE EXPERIENCE. NOW FOR ELECTRIC.



Introducing Elixir Attune Electric Strings—the latest innovation in the Attune Series, created to give your guitar a new voice. With a distinctive natural feel and sparkling, bell-like tone, Attune Electric Strings give players more ways to match their strings to their instrument, playing style, and musical expression, all with the longest-lasting tone.

Elixir Attune. Feel the Difference. Hear the Revolution.

Key Selling Points

- Sparkling & bell-like tone
- Natural Feel
- Firm grip for greater control
- Handles aggressive playing
- Longest-lasting tone of any string today

Why Stock Attune Electric Strings?

- Upsell existing Elixir Electric Strings players to Attune Electric Strings.
- Cross-sell Attune Acoustic Strings players to Attune Electric Strings, extending their preference for Attune Strings across guitars.
- Expand your customer base: Appeal to players who traditionally choose uncoated strings with Attune's natural feel.

Sparkling & Bell-like Tone. Natural Feel. Longest-Lasting Tone

Part #	UPC	Description	Gauge	E-1	B-2	G-3	D-4	A-5	E-6
24002	7 3313224002 9	Attune™ Electric Guitar Strings	Super Light	.009	.011	.016	.024	.032	.042
24027	7 3313224027 2	Attune™ Electric Guitar Strings	Custom Light	.009	.011	.016	.026	.036	.046
24052	7 3313224052 4	Attune™ Electric Guitar Strings	Light	.010	.013	.017	.026	.036	.046
24102	7 3313224102 6	Attune™ Electric Guitar Strings	Medium	.011	.014	.018	.028	.038	.049

ELIXIR, NANOWEB, POLYWEB, OPTIWEB, ATTUNE, TONE FOR LIFE, and designs are trademarks of W. L. Gore & Associates. ©1997-2026 W. L. Gore & Associates, Inc.